

WHO ARE WE

CENTER
FOR
NONPROFIT EXCELLENCE
(CNPE)

CNPE IS A
"NONPROFIT
CAPACITY BUILDER."



WHAT'S

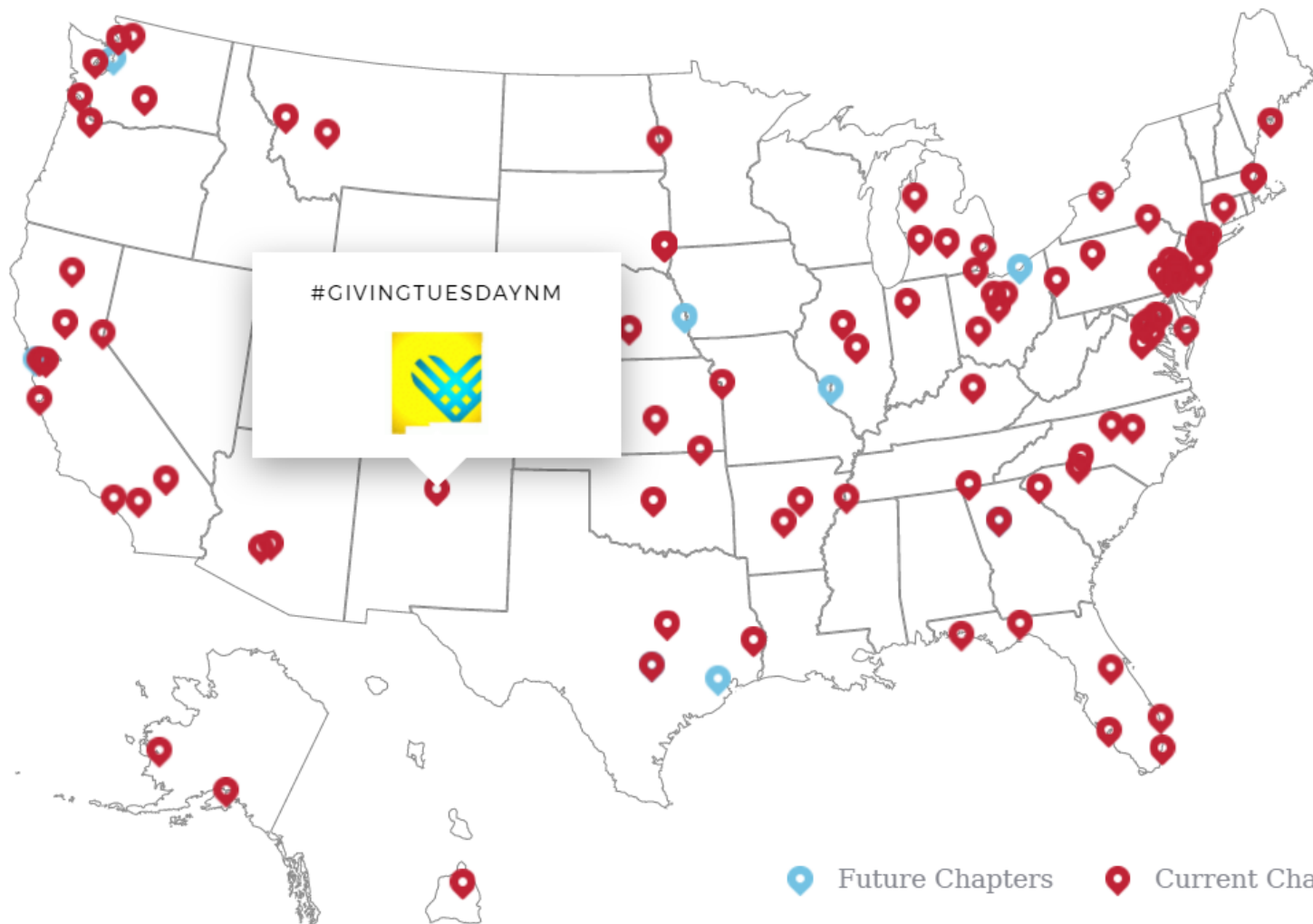
#GIVINGTUESDAYNM

PART OF THE
GLOBAL DAY OF
GIVING:



#GIVINGTUESDAY

CIVIC CAMPAIGNS



YEAR 1: 2015

YEAR 2: 2016

YEAR 3: THIS YEAR!

WHY SHOULD YOUR
NONPROFIT
PARTICIPATE

216

OF NM NONPROFIT PARTICIPANTS

\$301,380

\$\$ RAISED IN 2016

SIGN US UP!

STEP 1:

GO TO

GIVINGTUESDAYNM.ORG

STEP 2:

SCROLL DOWN TO
"JOIN THE
#GIVINGTUESDAYNM
COALITION"

STEP 3:

CLICK SIGN UP THEN
FILL OUT THE FORM

STEP 4:

DOWNLOAD THE
PARTICIPANT TOOLKIT

STEP 5:

DOWNLOAD LOGO

AND

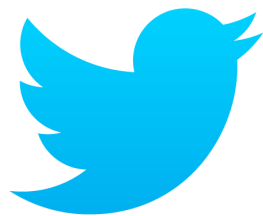
USE FREELY

STEP 6:

LET YOUR DONORS KNOW
WHAT'S UP

STEP 7:

FOLLOW @GIVINGTUESDAYNM



STEP 8:

POST POST POST

...AS MUCH AS YOU CAN ANYWAY

AND DON'T FORGET...

USE THE HASHTAG
SO WE CAN FIND YOU!

STEP 9:

LIKE, COMMENT, SHARE
#GIVINGTUESDAYNM POSTS

STEP 9:

WHEN IT'S OVER,
SEND US YOUR TOTALS

\$\$\$ RAISED

OF DONATIONS

AND STORIES!

WE



STORIES!

ALL THIS AND MORE AT

GIVINGTUESDAYNM.ORG

IN-PERSON
INFORMATION SESSION
SEPT 20

CNPENM.ORG

TUESDAY, NOVEMBER 28, 2017



GIVING [TUESDAYNM.ORG](https://givingtuesdaynm.org)